



THE BARCLAY BRIEFING

News from The Barclay at SouthPark luxury senior living community in Charlotte, North Carolina.



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Welcome to the second issue of *The Barclay Briefing*, your inside look at the energy, creativity, and connection that shape life at **The Barclay at SouthPark**.

From lively events and resident spotlights to behind-the-scenes updates and thoughtful initiatives from Liberty Senior Living, each edition highlights the people, moments, and ideas that make **The Barclay at SouthPark** feel like home.

Life here is rich with opportunity. Residents gather for engaging programs, explore new hobbies, and share meaningful moments that spark joy and friendship. Our team works with care and intention to ensure every experience is memorable, while Liberty Senior Living continues to enhance daily life through leadership and innovation.

Whether you are here to stay informed, feel inspired, or simply enjoy a story that warms the heart, *The Barclay Briefing* offers something for everyone.

We invite you to flip through these pages to see what is happening, what is new, and what makes **The Barclay at SouthPark** such a welcoming place to call home.

Liberty Senior Living, a division of Liberty Health, is a North Carolina-based, family-owned company with more than 150 years of experience, that owns and operates dozens of senior living communities across the Southeast.



Liberty Senior Living's Second Leadership Summit

Liberty Senior Living recently hosted our second Leadership Summit, bringing together executive directors and administrators from across our communities for a time of learning, growth, and recognition.

The event fostered collaboration and connection while celebrating the extraordinary work of leaders who continue to elevate the resident experience. Over the past year, their efforts have driven meaningful growth and impact across the organization.

Liberty Senior Living's Chief Operations Officer, Bob Goyette, reflected on that success, saying, "Together our teams welcomed thousands of new residents into our communities, surpassing expectations while staying grounded in what matters most: serving others with purpose, compassion and excellence. That is the real measure of our success."

A highlight of the Summit was the presentation of the Cindy Stancil Leadership Award to **Sean Davis, Executive Director of South Bay at Mount Pleasant**, in recognition of his outstanding performance.

"Sean truly embodies the values of Liberty and sets a powerful example for all of us," Bob said.

The Summit reinforced Liberty's commitment to building communities where people feel a true sense of belonging.

I N S P I R E
N C L U S I V E U T R I T I O N P I R I T U A L H Y S I C A L N T E L L E C T U A L E C R E A T I O N A L N G A G I N G

I is for Inclusive

Inclusivity is a defining element of the INSPIRE program, creating a community where every resident feels welcomed, valued, and empowered. At Liberty Senior Living, wellness is approached holistically, supporting physical, emotional, spiritual, and mental well-being through programming designed for all.

This commitment is reflected in a wide range of activities, educational opportunities, and fitness offerings intentionally designed to appeal to diverse interests and abilities. Whether someone is new to an activity or highly experienced, programs are offered at varying skill levels so everyone can participate comfortably and confidently. From beginner games to advanced play, and from seated fitness to more active classes, each offering meets residents where they are.

Inclusivity also extends beyond programming into the culture of the community. Residents are embraced as part of a welcoming environment that promotes acceptance, connection, and a strong sense of belonging. With a person-centered approach, programming celebrates the unique backgrounds, experiences, and identities of each individual.

By prioritizing inclusivity, the INSPIRE program ensures that every resident has opportunities to engage, connect, and thrive, creating a vibrant community where everyone truly feels at home.



150 PARTICIPANTS.
12 COMMUNITIES.
3 DAYS.
2 DOZEN EVENTS.
AGES 56 TO 98.



5th Annual Liberty Games Bring 12 Communities Together for Three Days of Competition

One hundred fifty residents, ages 56 to 98, from 12 southeastern independent senior living communities gathered at **Hayes Barton Place** senior living community in Raleigh, North Carolina, for the 5th Annual Liberty Games.

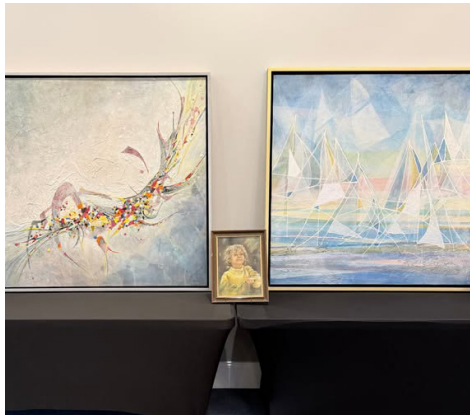
This Olympic-style event, a signature of Liberty Senior Living, featured more than two dozen competitions over three days. Athletes competed in events ranging from bocce, swimming, and shuffleboard to trivia, chess, Scrabble and billiards.

The Games opened with a keynote from Olympic gold medalist Charlie Houchin, followed by a spirited team introduction. Participating communities included **The Barclay at SouthPark**, **Brightmore of South Charlotte**, **Brightmore of Wilmington**, **Carolina Bay at Autumn Hall**, **Pisgah Valley**, **Quail Haven Village**, **South Bay at Mount Pleasant**, **The Templeton of Cary**, **Wellington Bay**, **The Carlisle Palm Beach**, and **Preserve at Fairfield Glade**.

A philanthropic element added deeper meaning this year. A raffle raised \$3,000 for Special Olympics North Carolina, which Liberty matched for a total of \$6,000. Haley Kinne-Norris, Home Office Director of Life Enrichment and Wellness, noted the organization's admiration for the athletes and pride in supporting the mission.

Liberty corporate team members also volunteered, assisting with logistics and cheering on participants, allowing community staff to focus fully on residents.

The Liberty Games were designed to crown champions and, even more importantly, foster a sense of community, camaraderie, and active engagement. They embody a corporate-wide commitment to promoting a culture of wellness, where staying engaged and active is a priority at every age.



A Celebration of Art: The Lady in the Hat Exhibit

The Lady in the Hat Art Exhibit returned to **The Barclay at SouthPark** for its second year, transforming the community into a celebration of creativity and storytelling through art. The exhibit featured the work of resident Barbara Miller of **Briar Creek at Barclay**. Guests enjoyed wine and cheese while exploring the collection, which also raised funds for the resident Music and Arts Committee and the Briar Creek Music and Art Fund, each of which received \$2200.

The display reflected Barbara's remarkable artistic journey. A dancer, ordained minister, and accomplished artist, her work has been exhibited at the *Morris Museum of Art*, *Passaic County College*, the *Unitarian Fellowship of Morristown*, and *Nabisco Headquarters*. Barbara attended the event wearing her signature hat, a butterfly brooch she sculpted herself, and a proud smile, warmly greeting guests throughout the evening.

The exhibit closed on a joyful note, reminding everyone that creativity does not retire, it continues to inspire, connect, and grow within a community that celebrates it.



Bringing Home the Gold

At **The Barclay**, the Liberty Games story keeps getting better each year. This year, the athletes brought home the gold after earning bronze two years ago and silver last year. Fourteen athletes and four cheerleaders traveled to Raleigh to compete with their sister Liberty Senior Living communities. Some were seasoned competitors; others were first time participants.

Day 1 didn't go their way, and the team found themselves near the bottom of the standings. On the final day though, they rallied through water events, ping pong, and shuffleboard to climb to the top.

Excitement, camaraderie, and support followed them every step of the way. **The Barclay** had sent the team off in celebration, hosted a lively watch party for the opening ceremonies, and even had leadership drive up to Raleigh to cheer them on in person. When the gold team returned home, they were welcomed with banners, balloons, pom poms, and a chorus of joy as "We Are the Champions" filled the air.





Creating Exceptional Experiences, One Resident at a Time

The Barclay at SouthPark's commitment to wellness and enrichment was recognized as two team members received Liberty Senior Living's annual INSPIRE Award. The corporate award honors professionals who bring Liberty's wellness philosophy to life through creativity, compassion, and dedication.

This year's recipients were Anna Eagle, Wellness Director in Independent Living, and Yelena Kilpatrick, Life Enrichment Director at **Briar Creek at The Barclay**. "Anna is incredible in all that she offers," said Lacy Caiazza, Director of Sales and Marketing. With more than 30 classes each week, she helps residents of all fitness levels stay active and engaged. Yelena brings the same passion to life enrichment. "She puts so much love and effort into everything she does," said Wendy Morgan, Sales and Marketing Director for **Briar Creek**.

While Anna and Yelena earned the recognition, residents benefit every day from their energy, care, and dedication.



From First Lessons to a Medal

At **The Barclay at SouthPark**, the Liberty Games are about far more than medals or rankings. They are about people stepping into new experiences, and a community that makes those moments possible.

This year, Marilyn Prensky became a swimming medalist despite never having swum before the Games preparation. Wellness Director Anna Eagle encouraged her to consider the event after noticing her willingness to try something new. Marilyn agreed, with one condition: she needed help.

That help came from Tom, a new resident and enthusiastic pool supporter, who volunteered to teach her. Their informal training sessions in the pool became a daily reminder of encouragement, patience, and friendship. What began as uncertainty turned into confidence, and eventually into a medal-winning performance. After returning home from Raleigh, Marilyn presented her medal to Tom in gratitude, a simple gesture that reflected something larger: success is shared here. The Liberty Games celebrate courage, connection, and growth together.



Dean Jack Watson presenting Haley with Hall of Fame plaque

“

Haley's impact on our organization and the residents we serve is extraordinary. We are incredibly proud to see Haley recognized with this well-deserved honor.

”

Nicole Cook
Liberty Senior Living
Vice President of Operations

UNCW Hall of Fame Honors Haley Kinne-Norris

Haley Kinne-Norris, Home Office Director of Life Enrichment and Wellness for Liberty Senior Living, has been inducted into the UNCW College of Health and Human Services Hall of Fame. One of five inaugural honorees, Haley was recognized for leadership, service, and meaningful contributions to both the senior living profession and future generations of students.

A 2018 graduate of UNCW with a Bachelor of Science in Exercise Science and a 2021 graduate with a Master of Science in Applied Gerontology, Haley's connection to Liberty began as part of the university's first intern cohort at **Carolina Bay at Autumn Hall**. After joining Liberty as a Wellness Director in 2018, Haley advanced into a leadership role supporting wellness and life enrichment initiatives across the organization's communities.

Committed to developing future professionals, Haley has mentored more than 25 UNCW interns, some of whom have gone on to careers with Liberty Senior Living.

In their current role, Haley created INSPIRE, Liberty's holistic wellness program that supports residents' physical, emotional, and social well-being. Haley also secured Liberty's membership with the International Council on Active Aging, presented at industry conferences, and helped multiple communities earn the ICAA Beacon Wellness Award.

Additional initiatives of Haley's include the Annual Liberty Games, Alympics competitions, Senior Beach Day, and a World War II veterans luncheon.

"Haley's impact on our organization and the residents we serve is extraordinary," said Nicole Cook, Vice President of Operations. "We are incredibly proud to see Haley recognized with this well-deserved honor."

The recognition reflects Haley's lasting influence on residents, colleagues, and the future of aging services.



LIBERTY *Connects*

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Senior Living



**Age should
never put
distance
between you
and what's
happening
now.**

Introducing *Liberty Connects* Podcast

If you think conversations about senior living are all quiet routines and predictable topics, Liberty Connects is here to change that.

Liberty Senior Living's newly launched podcast brings energy, humor, and curiosity to the realities of aging well.

This is where grandmas are gaming, pickleball sparks friendly debate, and someone finally says what everyone is thinking about noisy restaurants.

Episodes lean into everyday moments that feel familiar, surprising, and often funny, including "Storage Units and Other Expensive Forms of Denial," "Procrastination: Humanity's Favorite Hobby," and "The Elephants in the Room: Stuffed, Shelved and Slightly Worthless." Even technology gets a fresh look in "Beyond Quacks and Commands," which explores how virtual voice assistants are reshaping daily life.

Hosted by veteran broadcaster Lisa Fielding, Liberty Connects is a monthly podcast created for anyone who believes aging should be anything but boring... certainly seniors, but also their children, grandchildren, friends and anyone who wants some timely info and suggestions without being preachy.

Each episode is structured into five short segments, making it easy to listen in quick moments or sit back for a longer experience. We're having Liberty Connects events at our communities, during which residents can listen and then discuss the episode. They're enjoying it as much as we enjoy putting it together.

At its heart, Liberty Connects is about staying curious, building connection, and embracing life with humor and purpose. We encourage you to tune in and enjoy!!

To listen anytime, visit www.LibertySeniorLiving.com today for more.



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with Lisa Fielding



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BarclayatSouthPark.com

The Barclay is a continuing care retirement community providing independent living. Assisted living, memory support, respite care, rehabilitation and skilled nursing are offered on-site at Briar Creek at Barclay.



**TO LEARN MORE,
SCAN QR CODE**